

October 27, 2004

To Whom It May Concern:

Regarding MB Docket No. 04-233.

WSYM FOX 47 is a local Fox affiliate in the 110th market. We serve the Lansing/Jackson, Michigan communities. As a local free over the air broadcast station we take every opportunity we can to serve our local communities.

FOX 47 has a daily half hour newscast at 5:30pm every day Monday through Friday and a full hour newscast seven days a week at 10:00pm. We are the only local station providing local news at 10:00pm. Our newscasts are consumer driven and always contain information about products and services of interest to our viewers as well as the latest health updates and breakthroughs.

In the area of local public affairs programs, we produce "Michigan Farm and Garden" in our studios and air it every Saturday morning at 7:00am. "Michigan Farm & Garden" features a unique blend of agricultural news, gardening tips and recipes that appeal to diverse groups of people.

FOX 47 has partnered with Ingham County and the Federal Emergency Management Agency to give viewers information on how to be better prepared for natural disasters. This campaign runs year around and covers tornados, thunder/lightning storms, flooding, winter storms and wild fires. Along with these announcements on preparedness we also run a half hour special about tornados; how they form and how to keep your family and your home safe. FOX 47 has also created a new partnership with Michigan State University Extension in a project called "Michigan Firewise Communities Project". FOX 47 will produce and run announcements educating viewers on how to build fire-safe homes in rural areas. We will also be airing half hour specials taking an in-depth look at proper building and planting materials that will help protect your home from wild fires.

Along with information on emergency preparedness the station keeps viewers updated on weather watches, warnings and school closings with crawls and live cut-ins by our meteorologist. The station is also an active participant with the Amber Alert program that broadcasts information about missing children. The sooner this information gets out, the better the chances are the child will be recovered.

The station participates in many community activities throughout the year. Some of the non-profits we have assisted include March of Dimes, Dave Thomas Foundation for Adoption, The Children's Trust Fund, Saint Vincent Home for Children, Michigan Works Job Expos, Lansing Area Aids Network, Juvenile Diabetes, Junior Achievement, Red Cross and The Youth Development Corp. Our participation includes appearances by news anchors, promotion of events and coverage on our news.

Our staff is also very involved in the community. Several staff members of WSYM serve on the following boards and committees: Capital Area Michigan Works, American Cancer Society Leadership Council, Michigan Association of Broadcasters, Lansing School District Radio and Television Production Advisory Committee, Lansing Area AIDS Network, Riverwalk Theatre, Tri-County Office on Aging, Career Connection Council, Broadcast Industry Council, Lansing Education Advancement Foundation, One Pastor-One School, Lansing Regional Chamber of Commerce-Regional Cooperation Task Force and Capital Area United Way Committees, Friends For Life-Meals On Wheels.

Sincerely,

Judy D. Kenney
V.P./General Manager
WSYM FOX 47
600 West Saint Joseph St.
Suite 47
Lansing, MI. 48933